

## How the CARDS are making a difference!

Topic

CARDS  
Feedback

Impact

### Decision Aid Graphs:

Research team wanted to know if the graphs and written explanation made sense. They asked:

- Is the information clear?
- Does the explanation help you understand the outcomes of stopping or continuing with mammograms?

- Use a variety of visual data presentations (pie charts, bar graphs)
- Materials may be too technical for lay audience; use plain language to present information
- Keep information simple, personal
- Consider shortening titles; too many words
- Condense wordy information into shorter paragraphs using bullet points

Research team plans to use PAC feedback to:

- Develop a new decision aid to help women make more informed choices about screening for breast cancer
- Create a list of PAC tips to share with researchers who develop online decision aids